



# Oracle Retail Merchandising Cloud Advisory Services

Implement a proven cloud platform to transform your merchandising operations, enabling faster product launches, optimized assortments, and increased profitability.

## THE MERCHANDISING CHALLENGE

Today's retailers face mounting pressure as legacy merchandising systems become obsolete. Outdated platforms limit agility in product selection, delay market responsiveness, and create data silos that impede profitable decision-making. Without modern capabilities, merchants struggle to maintain competitive advantage in rapidly evolving markets.

These solutions also create technical headaches; with product support expiring soon, maintaining these legacy systems becomes increasingly complex and costly.



## ACCELERATE MERCHANDISING PERFORMANCE

Oracle Retail Merchandising Cloud Services delivers a modern merchandising platform combining enterprise-grade reliability with cloud agility. This proven solution enables merchants to accelerate product launches, optimize assortments, and drive profitability through enhanced analytics and automation.

Logic brings a structured approach to planning, implementing, deploying, and managing Oracle Retail Merchandising Cloud Service. Logic helps you build a comprehensive business case that quantifies both the immediate and long-term benefits of cloud migration. Our rapid deployment model reduces time-to-value compared to traditional implementations, and our proven migration frameworks, including embedded change management, minimize business disruption while accelerating the benefits of your cloud applications.

01

## Agility at Scale

Deploy new capabilities in weeks instead of months, scale for peak seasons, and continuously access new, innovative features.

02

## Enhanced Decision Making

Leverage integrated data and advanced analytics to optimize assortments, pricing, and inventory across channels.

03

## Rapid Results That Last

Eliminate capital spend and reduce operational costs through subscription-based pricing and lower maintenance costs.



### LEADING RETAIL CONGLOMERATE MODERNIZES MERCHANDISING

A fashion and lifestyle retailer with an extensive network of over 2,200 stores and 85 brands across 14 countries recognized it needed to renew their commerce & ERP systems (ORMS v.16) to support and accelerate growth. Logic successfully migrated the fashion retailer from a heavily customized on-premise solution to the modern Oracle Retail Merchandising Cloud Services SaaS suite, converting all 2,200 stores in a single deployment.

#### KEY FEATURES

### Flexible Engagement Model

Choose between our 5-day assessment or 9-week discovery phase to build a customized transformation roadmap aligned with your business goals. You'll gain clear visibility into costs, resources, timelines, and ROI—everything needed to build a compelling case for your board and executive team while laying the foundation for a successful cloud transition.

### Retail Process Expertise

Our deep merchandising expertise ensures your transformation delivers more than technical upgrades—it optimizes core business processes to drive widespread adoption, maximize business benefits, and deliver strong ROI. We align every aspect of the implementation with proven retail best practices, transforming how your teams work while protecting critical business operations.

### Rapid Deployment with Minimal Disruption

Logic's proprietary migration tools and methodologies are designed to minimize business disruption and get you up and running quickly on your renewed merchandising solutions. Our framework preserves your critical customizations while enabling cloud benefits.



**Watch:** Learn how retailers are [unlocking their competitive edge](#) from renewed Oracle Retail Merchandising Cloud solutions.